Introduction to Dyadic Data: Basic Definitions

### I. The Need for Analytic Techniques for Nonindependent Data

- Dyad is the fundamental unit of social relationships
  - Dating & married couples
  - Friendships
  - Family relationships
  - Everyday interactions with acquaintances
  - Boss/employee relationships
  - Opponents
  - Laboratory interactions

### II. The Need for Analytic Techniques for Nonindependent Data

- Interpersonal phenomena do not simply refer to individuals – they refer to individuals embedded in a social context
- Why all the focus on individuals and not relationships?
  - Culture
  - Social science's focus on individual process
  - Statistics & the independence assumption

### III. The Need for Analytic Techniques for Nonindependent Data

- Some of the theoretical concepts that involve two (or more people):
  - Conflict, person perception, helping, aggression, attachment, relational competence, communication, influence, love
- Most of these have been studied by looking at individuals in isolation

# Organization of Day 1

- Definitions
- Nonindependence
- Example Datasets
- Data Structures & Reorganization
- Multilevel Modeling
- Introduction to the Actor-Partner Interdependence Model

## **Definitions: Distinguishability**

- Can all dyad members be distinguished from one another based on a meaningful factor?
  - Distinguishable dyads
    - Gender in heterosexual couples
    - Patient and caregiver
    - Race in mixed race dyads
  - a systematic ordering of scores from the two dyad members can be developed based on the variable that distinguishes them.

# All or Nothing

- If most dyad members can be distinguished by a variable (e.g., gender), but a few cannot, then can we say that the dyad members are distinguishable?
- No we cannot!

### Indistinguishability

- Examples of indistinguishable dyads
  - Gay couples
  - Twins
  - Same-gender friends
- There is no systematic or meaningful way to order the two scores

## It can be complicated...

- Distinguishability is a mix of theoretical and empirical considerations.
- For dyads to be considered distinguishable:
  - It should be theoretically important to make such a distinction between members.
  - Also it should be shown that *empirically* there are differences.
- Sometimes there can be two variables that can be used to distinguish dyad members: spouse vs. patient and husband vs. wife.

# **Types of Variables**

- Between Dyads
  - Variable varies from dyad to dyad, BUT within each dyad all individuals have the same score
    - Length of relationship
    - Gender in homosexual couples
    - Similarity of the members

$$X_1 = X_2$$

(called a level 2 variable in multilevel modeling)

## Within Dyads

- Variable varies from person to person within a dyad, BUT there is no variation on the dyad average from dyad to dyad.
  - -Gender in heterosexual couples
  - Percent time talking in a dyad
  - Reward allocation if each dyad is assigned the same total amount

X<sub>1</sub> + X<sub>2</sub> equals the same value for each dyad
If in the data, there is a dichotomous within-dyads variable, then dyad members can be distinguished on that variable.

## Mixed Variable

- Variable varies both between dyads and within dyads. In a given dyad, the two members may differ in their scores, and there is variation across dyads in the average score.
  - -Age in married couples
  - Motivation of opponents
  - Gender (if both homosexual and heterosexual couples are included in the study)
- Most outcome variables are mixed variables.

# It can be complicated...

- The same variable can be betweendyads, within-dyads, or mixed in the data.
- Gender
  - –Between: Same gendered roommates
  - –Within: Heterosexual married couples
  - Mixed: Friends where some are same gendered and others are mixed gendered.

# Levels of Measurement

- Interval
  - Interval between the numbers is constant
    - Difference between 3 and 5 is the same as the difference between 12 and 14
  - Does not necessarily assume absolute zero
    - Absolute zero is when 0 = total absence of variable
  - In this workshop, the outcome measures are assumed to be interval scales.

#### Nominal

- Numbers refer to discrete categories and are only meant to label or differentiate the categories
  - Gender: 1 = Men and 0 = Women
  - Cooperate or not

Types of Dyadic Designs

## **Standard Dyadic Design**

- Each person has one and only one partner.
- About 75% of research with standard dyadic design
- Examples: Dating couples, married couples, friends





### **Standard Design - Distinguishable**

## **One-with-Many Dyadic Design**

- Each person has many partners, but each partner is paired with only one person.
- 15% of research with dyads
- Examples: Doctors with patients, managers with workers, egos with alters (*egocentric* networks)

### The One-with-Many Design: The Indistinguishable Case

- All partners have the same role with the focal person
- For example, students with teachers or workers with managers
- No need to assume equal N



### The One-with-Many Design: The Distinguishable Case

- Partners can be distinguished by roles
- For example, family members (Mother, Father, Sibling)
- Typically equal number of partners per focal person



## Social Relations Model (SRM) Dyadic Design

- Each person has many partners, and each partner paired with many persons.
- 13% of dyadic research
- Examples: Team or family members rating one another

### SRM Designs: Indistinguishable





## SRM Designs: Distinguishable



## **Reciprocal Designs**

- Definition: The same variables are measured for the two members of the dyad.
- Different Designs
  - -Standard Design
  - -One-with-many Design
    - Typically not reciprocal
  - -SRM Design
    - Usually reciprocal